

Background & Project Fact Sheet



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Concept. The Top 10 Scenic Drives in the Northern Rockies' initiative began in 2005 after the International Selkirk Loop and Northwest Passage Scenic Byway joined the Beartooth Highway and Hells Canyon Scenic Byway in achieving All-American Road (AAR) designation, i.e., the highest designation in the U.S. National Scenic Byway system.

The destination is built upon its four AARs, four connecting Historic Trails and 19 National Parks, Monuments and Recreation Areas. The Top 10 Scenic Drives in the northern Rockies includes five U.S. states (i.e., Idaho, Montana, Wyoming, Washington and Oregon) and two Canadian provinces (i.e., British Columbia and Alberta).

The Top 10 Scenic Drives include:

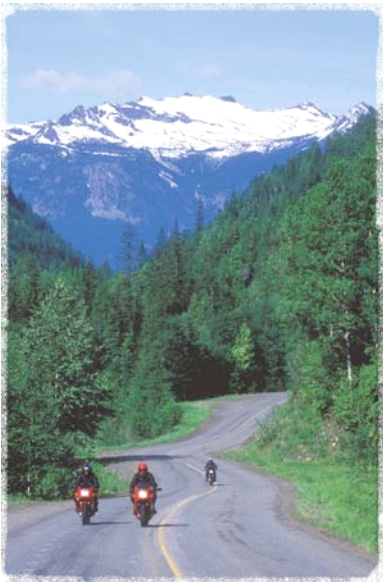
- Beartooth Highway (All-American Road) (MT & WY)
- Circle the Continental Divide Driving Tour (WY)
- Hells Canyon Scenic Byway (All-American Road) (OR & ID)
- Hot Springs Circle Tour (B.C.)
- International Selkirk Loop (All-American Road) (ID, WA & B.C.)
- Montana Scenic Loop (MT)
- Northwest Passage Scenic Byway (All-American Road) (ID)
- Salmon River-Sawtooth Scenic Byways (ID)
- Waterton-Glacier International Peace Park Loop (MT, ALB & B.C.)
- Yellowstone-Grand Teton Loop (WY, MT & ID)

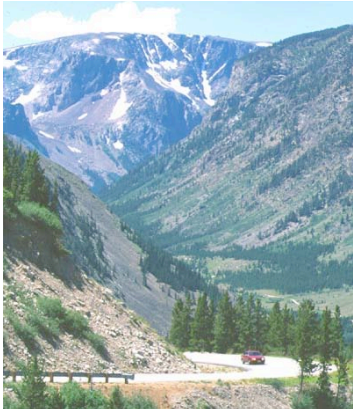
Connecting Historic Trails:

- David Thompson Historic Route (ALB, B.C., MT, ID & WA)
- Lewis & Clark National Historic Trail (WA, OR, ID & MT)
- Nez Perce National Historic Trail (OR, ID, MT & WY)
- Oregon National Historic Trail (WY, ID & OR)

Green Tourism. This project promotes green travel, authentic destinations, and a high-quality visitor experience.

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Partners. The list of Top 10 partners to-date includes the following:

State/Provincial Tourism

Idaho State Tourism Office
Tourism B.C.
Travel Montana
Washington Office of Travel & Tourism
Wyoming Travel & Tourism

Regional

Cody Country Tourism (WY)
Crown of the Continent (MT-ALB-B.C.)
Eastern Oregon Visitors Association (OR)
Glacier Country Tourism (MT)
Gold West Country Tourism (MT)
Kootenay Rockies Tourism (B.C.)
North Central Idaho Travel Assn. (ID)
North Idaho Tourism Alliance (ID)
Pioneer Country Travel Council (ID)
Salmon Valley Stewardship (ID)
Wind River Country Tourism (WY)
Southwest Idaho Travel Association (ID)
Yellowstone Business Partnership (ID-WY-MT)
Yellowstone Country Tourism (MT)
Yellowstone-Teton Territory (ID)

Local/Tribal

Big Sky CVB
Billings CVB
Bitterroot Valley Chamber
Bonners Ferry Chamber
Bozeman CVB
Cardston Chamber
Cody County Chamber
Coeur d'Alene CVB
Coeur d'Alene Tribe
Columbia Falls Chamber
Columbia Valley Chamber, Invermere
Confederated Salish-Kootenai Tribe
Cooke City Chamber
Cranbrook Chamber
Creston Chamber
Eureka Chamber
Fernie Chamber
Flathead Valley CVB
Golden & District Chamber
Greater Sandpoint Chamber
Idaho Falls CVB
Jackson Hole Chamber

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Kamiah Chamber
 Kimberley Chamber
 Kootenai Tribe of Idaho
 Lewis-Clark Valley Hells Canyon CVB
 Libby Area Chamber
 Missoula CVB
 Moscow Chamber
 Nakusp & District Chamber
 Nelson & District Chamber
 Nez Perce Tribal Tourism
 Orofino Chamber
 Pend Oreille River Tourism Alliance (WA)
 Pincher Creek & District Chamber
 Post Falls Chamber
 Radium Hot Springs Chamber
 Red Lodge Area Chamber
 Revelstoke Chamber
 Salmon Valley Chamber
 Sparwood Chamber
 Spokane Regional CVB
 Stanley Chamber
 Teton Valley Chamber
 West Yellowstone CVB
 Waterton Park Chamber & Visitors Assn.
 Whitefish CVB

Agency

Bureau of Land Management
 Creston Valley Wildlife Management Area
 Idaho Transportation Department
 Montana Department of Transportation
 National Park Service
 Parks Canada
 State Historical Societies
 State Parks and Wildlife Departments
 U.S. Army Corps of Engineers
 U.S. DOT Federal Highway Administration
 U.S. Fish & Wildlife Service
 U.S. Forest Service
 Washington Department of Transportation
 Wyoming Department of Transportation

Private

America's Byways Resource Center
 Artisans, retailers
 Attractions: golf, ski, museums, amusement
 Car rental and charter bus companies
 Economic Development Councils
 Hotels, B&Bs, resorts, and lodges
 National Parks Conservation Association
 Outfitters and guides