



FOR IMMEDIATE RELEASE

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KICK UP YER KILT IN SUN VALLEY! SUN VALLEY CELTIC FAIRE & SCOTTISH HEAVY EVENTS

SUN VALLEY, ID (April 23, 2010) - Dig your kilt out of the closet and get ready for some merriment at the Sun Valley Celtic Faire & Scottish Heavy Events on June 4, 5 and 6. Located on the Salmon River-Sawtooth Scenic Byways, which is part of the Top 10 Scenic Drives in the Northern Rockies (www.drivethetop10.com), this new event will feature an array of popular, traditional Scottish “heavy events” competitions for both professional and amateur participants, as well as lively Celtic music and dancers, vendors and other festivities.

Friday, June 4th

Cost: Free

7 p.m. - 9 p.m. **Pub Crawl:** join in the festivities as the men in kilts accompanied by the Band “Guess When” visit local establishments, play a song or two, and generate excitement for the Games.

Saturday, June 5th

Cost: \$5 Spectator fee; children ages 8 and under free

1 p.m. – 2 p.m. **Challenge of the Cities:** The Cities of Sun Valley, Ketchum, Hailey, Bellevue and Carey will compete for the title of “Strongest City”. Competition will be a tug of war tournament and the winner will win bragging rights as well as a traveling trophy that will be passed on to future winners.

1:30 p.m. **Youth Challenge:** Registration opens.

2:30 p.m. – 9 p.m. **Youth Challenge Competition:** All entrants receive a commemorative t-shirt and medals for 1st, 2nd and 3rd place will be given for each event, as well as best overall score. There are three age brackets: 8-10 years old, 11-13 years old, and 14 -16 years old. Cost to participate: \$10.

Youth Challenge Competition highlights, include:

- Obstacle course: A timed event with each competitor clearing a set of obstacles in a foot race, designed to test speed and agility.
- Weight for height: Throwing a weight over a bar, with the bar raised at each turn, eliminating competitors until only one remains.
- Weight for distance: Each competitor throws a weight for distance from a trig, each competitor gets three attempts and the farthest throw wins.
- Scottish hammer: Each competitor throws a shaft made of cane or PVC pipe from a standing position, getting three tries and the farthest distance wins.
- Stone Put: Each competitor throws a stone from a standing position, getting three tries and the farthest distance wins.
- Foot race: Time trial for best in sprints.
- Tug-o-war: Team event, best of three attempts wins.
- Caber turn: Turning a log over and away, attempting to place it straight away from competitors' point of throw.

Ongoing Activities on Saturday:

The Band "Guess When" will perform on the main stage, beginning at 1 p.m., and "Irish Dance Idaho" will also performance throughout the day. Local food and beverage vendors will be providing nourishment and libations.

7 p.m. – 9 p.m. **Pub Crawl:** Join in the festivities as the men in kilts accompanied by the Band "Guess When" visit local establishments, play a song or two, and generate excitement for the Games. Cost: Free.

Sunday, June 6th

Cost: \$5 spectator fee; children ages 8 and under free

8:30 a.m. **Registration Begins**

9 a.m. – 5 p.m. **Sun Valley Strongman Competition:** Registration fee is \$15, and preregistration can be completed online at www.saaaidaho.org.

Seven divisions of athletes will be competing from novice to expert, and judges for novice division will be on hand to teach and instruct those who might not have competed before. All competitors will receive a t-shirt!

Sun Valley Strongman Competition highlights, include:

- Throwing of the weights
- Putting the Stone
- Hammer Throwing
- Caber Toss
- Sheaf Toss
- Weight over Bar

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Ongoing Activities on Sunday:

The Band “Guess When” will be performing on the main stage. Local food and beverage vendors will be providing nourishment and libations.

The Sun Valley Celtic Faire & Scottish Heavy Events is a new event sponsored by the Sun Valley/Ketchum CVB and Mountain Town Events in cooperation with SAAA Idaho (The Scottish American Athletic Association Idaho). For more information and lodging specials, please visit www.visitsunvalley.com/celticfaire.

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