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Road Trips for Families goes 'Rockies or Bust'

Popular Road Trips Editor Tours the Top Scenic Drives in the Northern Rockies

July 04, 2010 (Tucson, AZ) [Road Trips for Families](#) announced today the start of their 35-day "Rockies or Bust" road trip in which Road Trips for Families Executive Editor Sheri Wallace and her family will drive all Top 10 Scenic Drives in the Northern Rockies. The road trip will travel through five states and two Canadian provinces. The road trip is in partnership with [Top 10 Scenic Drives in the Northern Rockies](#) and sponsored by [CarHelp.com](#)

"One goal of the [Road Trip for Families](#) road trip is to raise awareness of the importance of spending time with our children in nature," said Sheri Wallace, the founder of Road Trips for Families. "Not only is it important to support our state and national parks and other outdoor spaces, it's vital to let our kids interact with nature and learn what they will grow up to protect and enjoy," explained Wallace. "Getting outside and camping, hiking, geocaching or just having a picnic together is what your kids will remember thirty years from now, not the latest video game or DVD."

The road trip will demonstrate how modern families can easily find an enjoyable road trip on a scenic byway in the Northern Rockies, plan a unique trip and most importantly, travel safely. By visiting the site at www.drivethetop10.com, families can research drives, find maps and read about the experiences of other families as well as the pit stops, key landmarks, lodging, attractions and restaurants along the drive of their choice. Wallace plans to blog about the trip as she experiences some of the most beautiful scenery in the United States. Drives include the International Selkirk Loop, Yellowstone-Grand Teton Loop, the Northwest Passage Scenic Byway and the Hells Canyon All-American Road, among others.

"This is an iconic area of the country," said Wallace. "So many parents have memories of road trips to the Rockies as kids. Now they are the ones taking a new generation to make memories that last a lifetime."

The "Rockies or Bust 2010" road trip begins July 1st in Cody, Wyoming and concludes August 4th in Tucson, Arizona. The Wallace family will drive an estimated 6,000 miles round trip from their home in Arizona and will drive all of the Top 10 Scenic Drives in the Northern Rockies.

About Road Trips for Families: Road Trips for Families is an online magazine covering family travel from the road trip perspective. From pit stops to destinations to family-friendly attractions and scenic routes, Road Trips for Families helps parents plan meaningful and enjoyable family road trip vacations. www.roadtripsforfamilies.com

About Carhelp.com: Carhelp.com builds relationships between drivers and mechanics across the U.S. by providing a searchable network of pre-screened, proven quality mechanics. Carhelp.com has also created an online community where repair shops can share information and special deals with their customers, and outstanding mechanics can be recognized through honest customer reviews. For more information, visit www.carhelp.com

About Top 10 Scenic Drives in the Northern Rockies: The Top 10 Scenic Drives in the Northern Rockies include some of North America's most scenic mountains, lakes, charming towns, and historic places. Nearly every outdoor activity a traveler could imagine can be found throughout the Top 10 Scenic Drives, coupled with many dining options, artisans, wineries and cultural and historical centers. The drives connect 19 spectacular National Parks, Monuments, and Recreation Areas via nationally designated Scenic Byways and National Historic Trails. The project is a collaborative effort as well as a Geotourism initiative. It targets high-value, low-impact geo-travelers, and promotes sustainable travel, authentic destinations, and customer satisfaction, plus it involves more than 600 partners and suppliers, including state, provincial, and tribal tourism offices in Montana, Wyoming, Idaho, Oregon, Washington, British Columbia, and Alberta. Other partners include regional tourism councils, chambers, and CVBs, federal agencies, national parks, U.S. Forest Service, Depts. Of Transportation, U.S. Army Corps of Engineers, BLM, Fish & Wildlife, businesses, lodging, dining, outfitting, retail, attractions, resorts, artisans, transportation as well as non-profit organizations involved in byway groups, history, economic development, arts, and conservation. www.drivethetop10.com

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